

MARK GOODWIN

PROFESSIONAL VIDEOGRAPHY & PHOTOGRAPHY



ABOUT

My name is Mark Goodwin. A Massachusetts native, who has loved anything video related since highschool. Throughout college, I worked as a campus content creator. Since college, I've worked with clients from all different industries, music artists, professional Boston athletes from our beloved sports teams, and more! I'm eager to keep creating, making new connections, sharing stunning visuals, telling stories, and expanding on my skills.

CONTACT



Location:
Framingham, MA



Mobile:
508-282-2487



Email:
mark89211@gmail.com



Website:
GoodwinVisuals.com

WORK EXPERIENCE

CREATIVE CONTENT MANAGER RAVENTURES

Nov 2022 - Present Westford, MA

- Managed production of creative content for all of RAventures' brands, including Apex Entertainment, 110 Grill, Evviva Trattoria, Kelly's Roast Beef, Willie Jewell's BBQ and more.
- Worked closely with Marketing Manager to strategically plan social content and email marketing schedules.
- Produced high quality video and photo content within deadlines.

VIDEO PRODUCTION MANAGER BEASLEY MEDIA GROUP

Sep 2021 - Nov 2022 Waltham, MA

- Managed all video campaigns for 98.5 The Sports Hub, Rock 92.9, WROR 105.7, Hot 96.9, and Country 102.5.
- Delegated video campaigns to fellow video producers.
- Planned and coordinated video shoots with account executives and clients.
- Oversaw pre-production planning and on-site production operations.
- Managed expectations in regards to shoot scheduling and post-production turnaround times.
- Produced and delivered high quality video in a timely manner.

VIDEO PRODUCER BEASLEY MEDIA GROUP

Jul 2019 - Sep 2021 Dorchester, MA

- Filmed and edited video for digital campaigns for a variety of different clients.
- Filmed and edited video for marketing campaigns for in-house Beasley brands.
- Utilized Sony A7 series cameras and Lumix GH5 cameras for videography.
- Utilized the entire Adobe Suite for post production.
- Reported to the Video Production Manager and Digital Sales Director.

See more work experience on LinkedIn!

[linkedin.com/in/mark-goodwin-video](https://www.linkedin.com/in/mark-goodwin-video)

EDUCATION

BRIDGEWATER STATE UNI.

Sep 2015 - May 2019

BA - COMMUNICATION STUDIES

Concentration in Film, Video, & Media Studies
Magna Cum Laude - GPA: 3.7

SKILLS

- Adobe Premiere Pro
- Adobe Lightroom CC
- Sony A7 Series Cameras
- Other mirrorless & DSLR cameras
- Lighting & Audio Setup
- Ronin Gimbal Stabilizers
- Drone Operator (not yet commercial licensed)
- Social Media & Trends
- SEO
- Marketing